

Intelligent Transport Systems
10th ITS Hellas Conference
**TRANSPORTATION &
LOGISTICS 2025**

Ξενοδοχείο Royal Olympic, Αθήνα

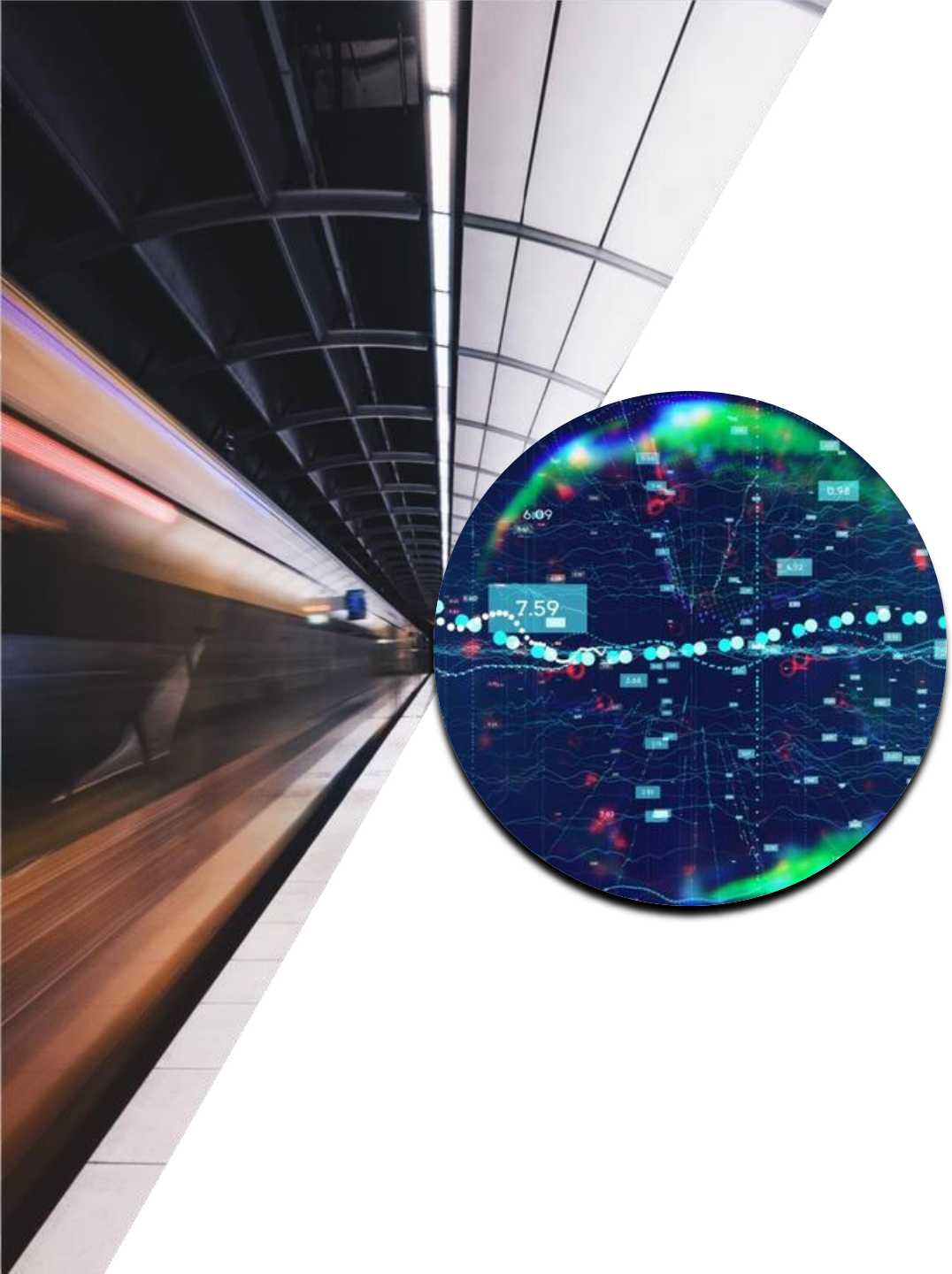
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2025

INTELLIGENT TRANSPORT IN GREECE: COMPETITIVENESS, ACCESSIBILITY, RESILIENCE IN TRANSPORTS & LOGISTICS



2025
CONFERENCE
ITS HELLAS
Intelligent Transportation Systems





Welcome Message



Building upon the success of our previous conferences, the ITS Hellas Conference 2025 is dedicated to exploring the key pillars of Competitiveness, Accessibility, Resilience, and Deployment in Intelligent Transport Systems (ITS). As ITS continues to transform transportation and logistics on a global scale, Greece is actively embracing these advancements to enhance its national infrastructure and drive innovation in mobility.

This year's conference will highlight how ITS can:

- Enhance Competitiveness – By streamlining operations, fostering innovation, and integrating cutting-edge technologies.
- Improve Accessibility – Ensuring inclusive and equitable transport solutions for all citizens.
- Strengthen Resilience – Creating robust, future-proof transport systems that can adapt to evolving challenges.
- Accelerate Deployment – Facilitating the practical implementation of ITS solutions to optimize efficiency and sustainability.

We invite the Greek and international community to join us for two days of engaging discussions, pioneering presentations, and invaluable networking opportunities. Attendees will gain insights into new business models, enabling technologies, and real-world experimentations, making this a unique opportunity to learn, collaborate, and drive forward the deployment of intelligent transport systems in Greece.

We look forward to welcoming you to the ITS Hellas Conference 2025 and embarking together on a journey of innovation and positive transformation.

Georgia Ayfantopoulou, ITS Hellas President
Angelos Amditis, ITS Hellas Vice President



ITS HELLAS

Intelligent Transport Systems (ITS) Hellas is the peak body for advanced transport and logistics technology in Greece. Formed in 1998 as an independent non profit membership organisation, we have partnered with government, industry, and academia to promote the development and deployment of technologies that enable people and products to move more safely, efficiently, and sustainably through the nation's transport networks.

Membership

ITS Hellas today counts more than 35 members and seeks to contribute to the development of the industry across all public and private transportation modes: air, sea, road, and rail.

Key Activities

- convening national and international conferences
- facilitating dialogue between transport modes and across government jurisdictions
- promoting research and development facilitating innovation supporting the deployment of research results in the industry.

The Conference

#ITSHellasConf

The Annual ITS Hellas Conference (Intelligent Transport Systems Conference) is the 10th in a series of successful conferences held in Athens hosted by the ITS Hellas Organisation and co-organized by the Hellenic Institute of Transport (HIT) of the Centre for Research and Technology Hellas (CERTH) and the Institute of Communication and Computer Systems (ICCS) of the National Technical University of Athens (NTUA).

The first ITS Hellas Annual Conference took place in 2015 in Athens, and since then the organisation succeeds in leading the dialogue that promotes the adoption of Intelligent Systems in the fields of transport and logistics. The high standards, impact, and quality of the ITS Hellas Conferences have been highly recognized by the Greek research community, academia, business and industry world.

Shaping the Future of Transport
and Logistics in Greece



200 +

Attendees

50+

Speakers

15+

Sponsors and
Exhibitors

Our mission

ITS Hellas Conference

Each year, industry stakeholders, including policymakers, OEM's, entrepreneurs, researchers, academics, investors, and other leaders in Greece meet in ITS HELLAS CONFERENCE to present the latest developments in ITS, tours and demos that showcase cutting-edge technology in action. The Conference offers multiple networking events, and a comprehensive expo floor. It takes place under the auspices of the plenty of other public authorities, organisations, municipalities etc, with a mission to enable the dialogue between key players in the field, research, market, industry and policy.

Towards a Cooperative Environment for ITS Emerging Technologies Development and Deployment

INTERNATIONAL DIMENSION

Keynote speakers bringing global perspectives

EXHIBITION

An opportunity to showcase ITS developments

SATELLITE EVENTS

Sponsored Sessions and B2B meetings





**Creating bridges
with the
International
ITS Community**



**Connecting &
Building ITS
Community in
Greece**

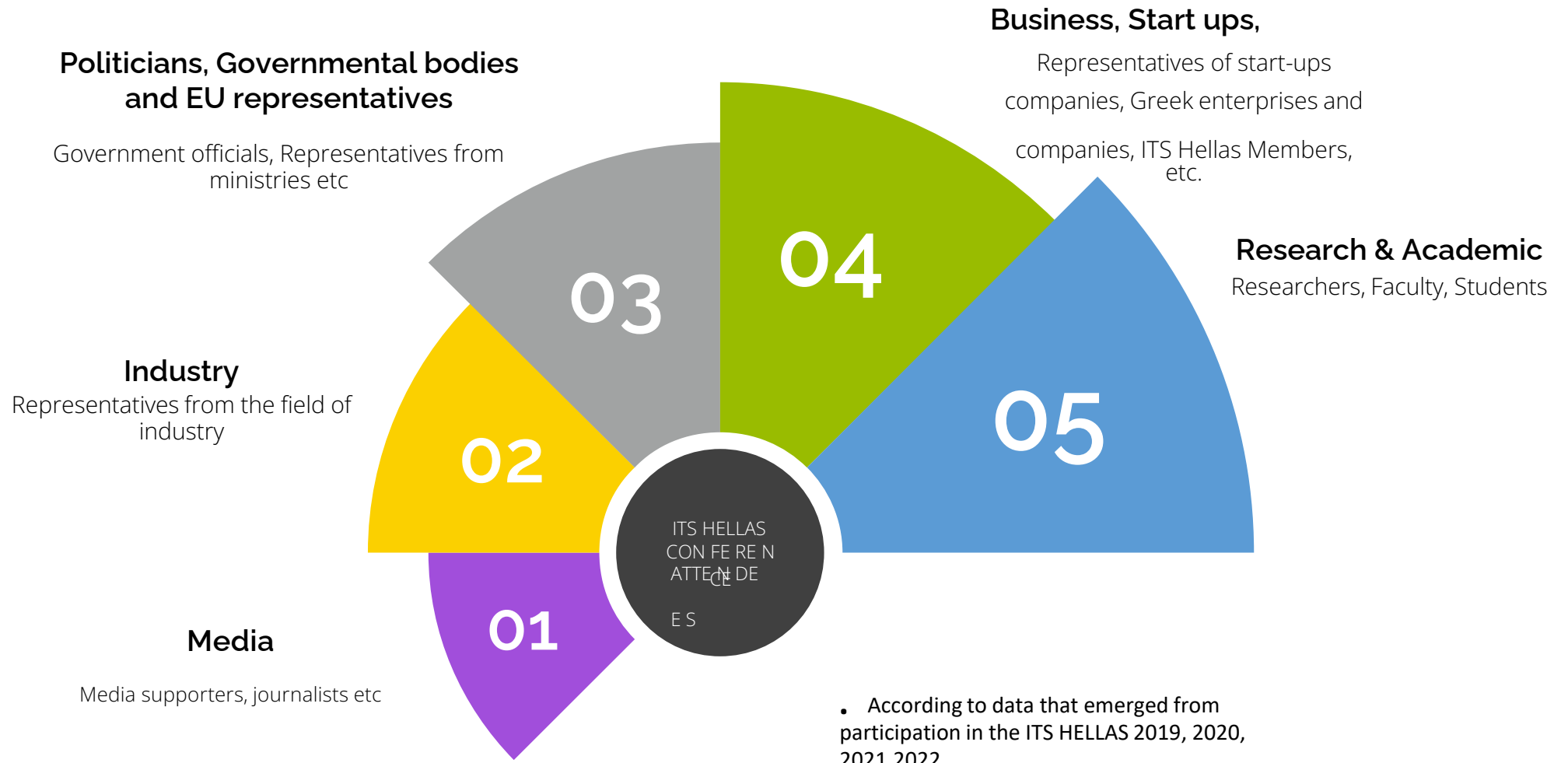


**Promoting
Innovation
Collaboration in
Research & Industry**



Conference Attendees

Audience Composition





ITS Hellas Conference 2025

Intelligent Transport in Greece:
Competitiveness, Accessibility, and
Resilience in Transports and
Logistics

What will happen

- 2 days -6 Themes & Sessions.
- Keynote speakers.
Representatives from international community, EU and Greek governmental bodies. Over 30 speakers from policy, research, industry & business realm
- Exhibition Coffee and Lunch Break
- Satellite events



2025 focus area

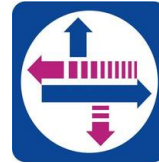
The theme of this year's ITS Hellas Conference 2025 is "Intelligent Transport in Greece: Competitiveness, Accessibility, Deployment, and Resilience". Discussions will focus on the integration and large-scale deployment of Intelligent Transport Systems (ITS), emphasizing how these technologies can enhance competitiveness, ensure accessibility, and build resilience in transportation and logistics.

Our primary aim this year is to examine the Greek case and explore the dynamics of the four key pillars—Competitiveness, Accessibility, Deployment, and Resilience—in shaping the future of mobility and logistics. Through collaborative discussions, expert insights, and real-world applications, the conference will highlight how innovation, digital transformation, and strategic partnerships are driving a smarter, more sustainable, and more efficient transport ecosystem.

The Organizers



I-SENSE Group, Institute of Communication and Computer Systems (ICCS) of the National University of Athens (NTUA)



Hellenic Institute of Transport (HIT),
Centre for Research and Technology
Hellas (CERTH)



Co-organizers and Auspices

Each year, the Conference enjoys the support of a number of organizations in the national and EU governmental level such as:

01

The Ministry of Infrastructure & Transport

02

The Ministry of Digital Governance

03

The General Secretariat for Research & Innovation

Conference Themes

Global and European Trends in Transport and Logistics

SESSION 1

Mobility 4.0: Strategies and Challenges in Greece

SESSION 2

Research & Entrepreneurship on the way to the Greek smart cities

SESSION 3

Intelligent Systems in Logistics & Supply Chain

SESSION 4

Mobility as a Service: Infrastructure & Frameworks

SESSION 5

Research & International Profile

SESSION 6

DAY 1: TRANSPORT

DAY 2: LOGISTICS

Get Involved in ITS Community

Whether you are looking to market your services as an exhibitor or gain exposure as an event sponsor, ITS Hellas Conference has the perfect opportunity for you. We offer a range of sponsorship packages and exhibit opportunities to fit any budget. Exhibitors have direct access to the leading public and private sector decision makers, and local, state officials and market representatives.

Sponsorship Opportunities

GET INVOLVED.
BE A PLAYER in ITS



SPONSORSHIP SCHEMES

	GOLD (3000€)	SILVER (1500€)	BRONZE (500€)☆
Conference Registrations	8	4	2
ITS Exhibition Space	■ Gold table	■	■
Company logo on the website, All conference promotional online and printed press releases and media pieces	■	■	■
Newsletters & Press Releases before and after the conference	■	■	
Speaking opportunity in a relevant session	■	■	
Short welcome speech in the opening session	■		
Preferred seating/places in the events	■		
Verbal acknowledgment in opening and closing sessions	■	■	
Organisation of B2B meetings on demand	■	■	■
Opportunity to sponsor a Special Session	■		
Social Media announcements	■ 15	■ 10	■ 5
Blog Post/Article on the Conference website (content to be agreed)	■ 3	■ 2	
☆Projects/Initiatives that wish to support the Conference and join the exhibition enjoy special prices (30% reduction) when selecting the Bronze sponsorship.			



For more info contact:

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[\(NTUA\)](#)

Let's meet at ITS Hellas 2025!



[ITS HELLAS CONFERENCE WEBSITE](#)

The Conference website is being continuously updated with conferences news, collaborations and new sponsors, agenda and articles from key players in the field of ITS in Greece

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